



BioBase4SME WORKSHOP

**New Solutions for Biobased Painting**

Date: 31/01/17

Location: UniLaSalle Rouen, 3 Rue du Tronquet, 76130 Mont-Saint-Aignan, France

Pulled by the marketing request, the paint sector is more and more interested in the agro-resources and in "natural" products. The paint market does now offer some products which are partially biobased, but very few 100% biobased paints are available.


**TOPICS**

This workshop will be an opportunity to have a look at what is new in biobased paint. The day will start with a short state of the art realised by the CORI (Coatings Research Institute). Then, two topics will be studied in detail, one on the paint itself and the other on ingredients. Ingredients are the focus for development, they will lead us to 100% biobased paint.

At the end of the day, the discussions will turn to certification, a key point in paint marketing. It helps consumers choose the right product and must be well defined.

**TARGET AUDIENCE**

Entrepreneurs, chambers of agriculture, academics who work in the field of paint or produce ingredients for coating.

BioBase4SME Workshop organised by: 

BioBase4SME is operated and/or co-financed by:



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## PROGRAMME AND SPEAKERS

### 8:45 Arrival - welcome coffee

### 9:15 Introduction

UniLaSalle

Pascal Dagrón - AC3A

### 9:30 BioBase4SME project

Pascal Dagrón - AC3A

Sophie Rabeau - Novatech

### 9:45 Biobased paints: the next future

Mary-Hélène Delvaux - CORI

### 10:30 Coffee break

### 10:45 A 100% biobased paint, fact or fiction?

- Natural paints: from field to wall  
Jean-Luc Monfort - DERIVERY
- Biobased paint: Perspectives and limits  
Arnaud Raymond - Peinture ONIP
- State of knowledge: biobased resin and paint  
Francis Viez - DVI Labo

### 12:00 BioBase4SME Coupon Services

### 12:45 Lunch

### 14:00 Biobased ingredients for paint and coating:

- CNSL Derivatives Successful History in Coatings  
Hans Bosmans - CARDOLITE
- A few examples of biobased resins usable in paints and coatings  
Laurence Lecamp - INSA Rouen
- Auto stir-in biobased pigments: Towards the design of an ecological dry paint,  
Baptiste Thierry - SA COLOR

### 15:15 Relevant labels for biobased coating

Alice Gueudet - ADEME

### 16:00 Closing words

### 16:15 Coffee break

### 16:30 - 18:00 Business Meetings

The registration is free, please sign up before 25th January 2017 after which your place cannot be guaranteed. To register for the workshop, please fill the web form [available here](#).

For more information, you can contact:

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