

# Interreg North-West Europe

## BioBase4SME

European Regional Development Fund

training  
 innovation biocamps  
 scale-up to pilot scale de-risking  
 Life Cycle Assessment  
 proof-of-concept  
**BIO-INNOVATION**  
 support for SMEs  
 techno-economic evaluation  
 market research  
 feedstock analysis  
 networking business planning  
 social acceptance  
 business plan support



## BioBase4SME WORKSHOP

### Natural Fibertastic 2019

**Date:** Thursday April 18<sup>th</sup> 2019  
**Location:** Groot Arsenaal, Rijtuigweg, 4611 EK Bergen op Zoom (*free parking*)  
**Price:** Participation is **FREE** (€50,- no show rate)

### TOPICS

2018's Fibertastic brought together more than 150 attendants from 5 different countries. The theme mostly focused on building and civil projects. This year we will look at how design and marketing effects our products and what the chances are. Of course related to products that are made of lignocellulosic fibers. We'll look at issues in scaling up, the sectors paper, composites, asphalt and concrete and compare them cross border.

### TARGET AUDIENCE

SMEs with a link to fibers that are willing to cooperate in the transition towards a biobased economy.

### TOUR

Biobased-safari Bergen op Zoom (max. 50 persons). In the Bergen op Zoom area biobased infra projects and local initiatives will be visited and explained.

BioBase4SME Workshop organised by:



BioBase4SME is operated and/or co-financed by:



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## PROGRAMME

### 9:00 REGISTRATION, COFFEE & INNOVATION MARKET

**9:30 – 12:30** Start Biobased-safari Bergen op Zoom (max. 50 persons)  
In the Bergen op Zoom area biobased infra projects and local initiatives will be visited and explained

**9:30 – 12:30** Grenzeloos Biobased onderwijs, Matchmaking event, Mr. Rop Zoetemeyer, Biobased Delta

**10:30** Natural insulation materials in transition by Ms. Greet Overbeek, WUR and Ms. Esther Stapper, Biobased Delta (Dutch session)

**11:00** Growing a Green Future; Inspiration session by Mr. Cor van Oers, Delphy and Ms. Charlotte van Sluijs-Poppe, AIKC Rusthoeve

### 12:30 LUNCH & INNOVATION MARKET

**13:15** Opening by mayor Dr. Frank Petter, Gemeente Bergen op Zoom

**13:30** Chairwomen of the day Dr. Ir. Sofie Dobbelaere, Managing Director at Flanders Biobased Valley

**13:45** Key-note speaker: CO2 reduction through circular biobased developments by Dr. Ir. Kees de Gooijer, Chief Inspiration Officer for TKI Agri&Food, TKI Biobased Economy

**14:15** Naturalfiber college by Mr. Leon Joore, Naturalfiber Application Center. Theory and practice interaction with entrepreneurs; Mr. Cor van Oers, Delphy and Mr. Geert van Boekel; NewFoss BV.

**14:45** Fibertastic experiences in building & infra works; results monitoring and learning by Esther Stapper, coordinator Green building and construction

**15:00** Biobased call round 1

### 15:10 BREAK & INNOVATION MARKET

**15:40** How application centres help by Roel Koevoets, business developer biobased REWIN

**15:50** NFT-award 2018 winner by Dr. Wridzer Bakker, Plantics BV

**16:05** Fiber reinforced 3D printing, reality is here and in large format by Jan Schrama, director Poly Products

**16:20** Ambition and practical examples of biobased materials by Annika Trignol, Department of Sustainability Coordinator Boskalis Nederland

**16:35** Start-ups and entrepreneurs in innovation:  
1. Mr. Martijn Vinke, Everuse  
2. Ms. Iris van Houten, Iris.Muriel  
3. Mr. Alexander Hooijmaaijers, Martens Keramiek  
4. tbc, ECOR  
5. Mr. Arjan van Raadshooven, NewspaperWood

**17:25** Biobased call round 2

**17:35** Wrap-up by chairwomen & ceremony of Fibertastic Award 2019

### 17:40 CONGRESS DRINKS, BIOBASED SNACK & NETWORKING

*Program is subject to change.*

## Registration

To register please contact Esther Stapper from the Naturalfiber Application Center before April 11<sup>th</sup>:  
[welcome@natuurvezelapplicatiecentrum.eu](mailto:welcome@natuurvezelapplicatiecentrum.eu)