

## BioBase4SME WORKSHOP

# LCA - wanted, needed, but truly understood?

Datum: Thursday 7 December 2017

Venue: Maxhaus, Schulstr. 11, 40213 Düsseldorf, Germany

On Thursday, 7 December 2017, CLIB will present its current project BioBase4SME with the forum "LCA - wanted, needed, but truly understood?".

## TOPICS

Influenced by the discussions on climate change and the publication of the UN Sustainable Development Goals, the desire for sustainability is also becoming more and more important for customers and brand owners. But how to measure sustainability? The current tool of choice to test the environmental impact of a product is life cycle assessment. The industry needs an instrument to confirm its competitiveness in this field; SMEs want to increase their attractiveness for the customer industries, which want to make their production more sustainable. But what is meant by a LCA, what can it predict and where are restriction?

The workshop is intended to provide an insight into the subject of LCA and to discuss its usefulness and limitations from various perspectives

At 18:30 after a short get-together, we would like to cordially invite you to our traditional networking at the Düsseldorf Christmas market.

This forum event is organised through the Interreg NWE project BioBase4SME which aims to further support the development of the biobased economy in North West Europe. In order to achieve this, BioBase4SME offers training, innovation biocamps, workshops, and innovation coupons worth up to 100.000 EUR. Please click here to access the [project webpage](#)

## TARGET AUDIENCE

Entrepreneurs, industry, small and medium sized enterprises, academia, infrastructure interested in learning what is a LCA, get information about hurdles, challenges and opportunities.

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### PROGRAMME AND SPEAKERS

**16:00 Welcome**

CLIB2021

**16:15 "Why should I prove it's green?  
It's bio!"**

Olivier Talon, Materia Nova

**16:45 "Two sides of a medal - LCA from  
a SME point of view"**

Carmen Michels, FKUR

**17:15 "Relevance of LCA in the bio-  
based Industry"**

Ana Morao, Corbion

**17:45 "Strength and weaknesses of  
LCAs on bio-based Products"**

Michael Carus, nova-Institut

**18:15 Get together**

**18:30 Visit Dusseldorf Christmas Market**

Registration: [Please sign up before 05 December 2017 via our eventbrite-site:](https://www.eventbrite.de/e/lca-wanted-needed-but-truly-understood-registration-38041197245)

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This event is made possible by the following partnering projects and organisations:



BioBase4SME is operated and/or co-financed by:



Provincie Noord-Brabant

